## ABSTRACT

A coating material of the present invention is a coating material comprising: cordierite powder as a main component having a tap bulk density of 1.3 g/cm³ or more; and water. The coating material is capable of forming a coated wall (outer wall), for example, on the surface of a porous body formed of a ceramic in such a manner that defects such as generation of cracks, and peeling, and a manufacturing yield is satisfactory are not easily generated.

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